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Press release

TX Control awarded product of the year at NAB Show

TX Control, the innovative system for remote monitoring and control of devices, was awarded the prestigious "Product of the Year" award by NAB in at this year's show in Las Vegas.



Developed by the 22hbg team and

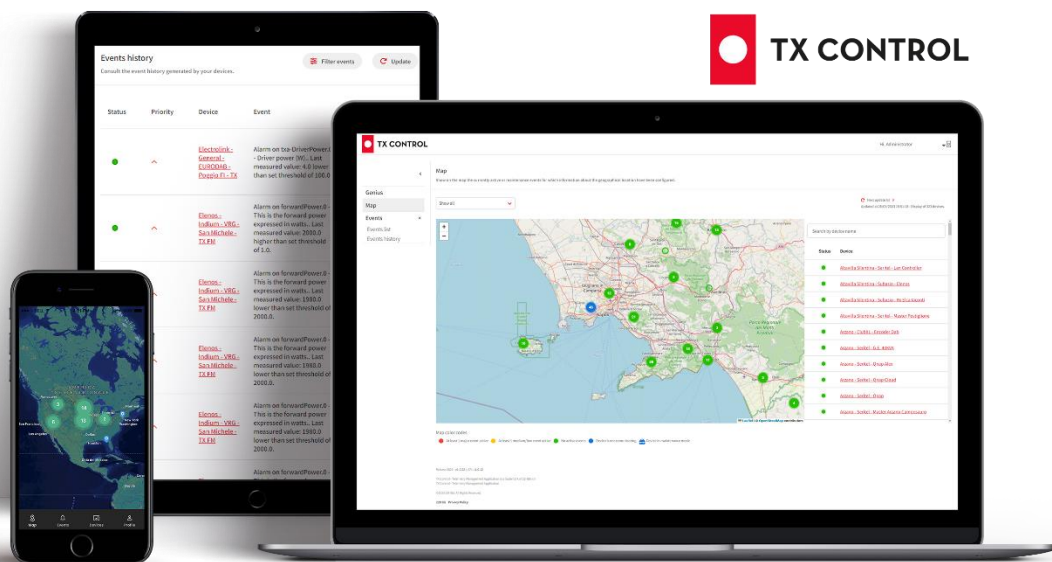
presented at NAB in Las Vegas in collaboration with the Elenos Group, TX Control won in the category "Monitoring and Measurement Tools". The jury based the award on its smart features and artificial intelligence (AI) that allow efficient real-time monitoring and control.

TX Control constantly monitors the network and allows the sending of custom alarms (via SMS, email, push notifications, WhatsApp or Telegram), producing reports and optimization tips. It is possible to monitor and control not only radio and TV transmitters, but also sensors, servers, generators, satellite receivers, STL links and



many more. Working with products from all manufacturers that support SNMP, it is a complete solution for control and monitoring of stations and transmission sites from one site to hundreds.

In the default version, TX Control is a cloud platform "Software as a Service", easy to activate and use. Being developed from scratch, it does not depend on third-party hardware or software services and is therefore very flexible; this allows to customize TX Control to meet the needs of all types of organization, from small broadcaster to large network.



"It is an honor to be recognized as a Product of the Year by NAB," said Gianluca Busi, CEO of 22hbg. " TX Control was created by and for experienced professionals in the broadcast industry and the Internet of Things. The 22hbg team is young, but focused for the last 12 years on research and development with innovative technologies that can help



broadcasters to optimize performance and costs".

"TX Control implements an AI", emphasizes Renzo Marrazzo, CTO of 22hbg, "which can complement the so-called 'mission critical' systems, offering broadcasters an extra tool to control and reduce the costs, malfunctions, downtime and cyber attacks. It is also one of the few solutions on the market that does not depend on hardware and is provided with a native app for iOS/Android smartphones".

The NAB Show was held in Las Vegas from 17 to 20 April 2023, and featured the latest products and technologies in the broadcast. TX Control was honored alongside the likes of Adobe and AWS.

For all product information you can visit the website tx-control.com or write to sales@tx-control.com

